



Week of Welcome Orientation Program
Cal Poly State University
Student Life & Leadership

Week of Welcome 2008 Fact Sheet

Dates

Family Orientation Weekend: Saturday, Sept. 13 & Sunday, Sept. 14

New Student Orientation: Monday, Sept. 15 – Friday, Sept. 19

WOW Personnel

45+ hours of leader training

664 trained student volunteers

6 Executive Board Members – Student Coordinators

2 Professional staff members

2 Graduate Assistants

New Students

3,500 expected WOWies

300 WOW groups

History

1957 – Original Welcome Week was established. WOW celebrated its 50th anniversary last year!

What is now known as Week of Welcome began in the early 1960s.

See <http://orientation.calpoly.edu/wow> for additional WOW history.

On-Campus Participation

165 Student Clubs

30 Campus Resources

6 Colleges

Community Participation

64 local business sponsors

37 off-campus businesses offering discounted activities for WOW participants

Success and Wellness Awareness Topics

Social and Intellectual Awareness:

Campus: Academics, Quarter System, Campus Involvement/ Opportunities, Intellectual Diversity

Community: Introduction, Laws, Rules, Community Service

College Life: Residence Hall Life, Social Diversity, Developing Relationships

Physical Awareness:

Personal Health: Diversity of Lifestyle, Positive Body Image, Drugs and Alcohol, Sexual Awareness

Safety: Personal Safety: Sexual Assault, Drunk Driving

Emotional Awareness:

Coping with Stress: Emotional Diversity, Emotions, Eating Disorders, Addictions, Depression